

## 1. Prohibited Geographies

Latipay prohibits the use of its services for any dealings, engagement, or sale of goods/services linked directly or indirectly with jurisdictions Latipay has deemed high risk. These regions include:

Belarus	Libya	South Sudan
Crimea	Luhansk People's Republic (contested region of Ukraine)	Sudan
Cuba	Myanmar	Syria
Donetsk People's Republic (contested region of Ukraine)	North Korea	Venezuela
Iran	Russia	

Additionally, it is prohibited to use Latipay's products and services to directly or indirectly export, re-export, sell, or supply accounting, trust and corporate formation, or management consulting services to any person located in the Russian Federation.

## 2. Prohibited Sectors

Latipay prohibits the use of its services for the following categories\*:

<b>Illegal products and services</b>	<ul style="list-style-type: none"> <li>• Illegal drugs, substances designed to mimic illegal drugs, and equipment designed for making or using drugs</li> <li>• Fake references or ID-providing services</li> <li>• Telecommunications manipulation equipment including jamming devices</li> <li>• Any business or organization that a. engages in, encourages, promotes or celebrates unlawful violence or physical harm to persons or property, or b. engages in, encourages, promotes or celebrates unlawful violence toward any group based on race, religion, disability, gender, sexual orientation, national origin, or any other immutable characteristic</li> <li>• Any other products or services that are in violation of law in the jurisdictions where your business is located or targeted to</li> </ul>
<b>Products and services that infringe intellectual property rights</b>	<ul style="list-style-type: none"> <li>• Sales or distribution of music, movies, software, or any other licensed materials without appropriate authorization</li> <li>• Counterfeit goods; illegally imported or exported products</li> <li>• Unauthorized sale of brand name or designer products or services</li> </ul>

	<ul style="list-style-type: none"> <li>Any other products or services that directly infringe or facilitate infringement upon the trademark, patent, copyright, trade secrets, proprietary or privacy rights of any third party</li> </ul>
<b>Products and services that are unfair, predatory, or deceptive</b>	<ul style="list-style-type: none"> <li>Pyramid schemes</li> <li>'Get rich quick' schemes including: investment opportunities or other services that promise high rewards to mislead consumers; schemes that claim to offer high rewards for very little effort or up front work; sites that promise fast and easy money; businesses that make outrageous claims, use deceptive testimonials, use high-pressure upselling, and/or use fake testimonials; (with or without a written contract) offering unrealistic incentives/rewards as an inducement to purchase products or services but do not respond to any queries after the purchase</li> <li>No value added services including sale or resale of a service without added benefit to the buyer and resale of government offerings without authorization or added value</li> <li>Sales of online traffic or engagement</li> <li>Negative response marketing and telemarketing</li> <li>Predatory mortgage consulting, lending, credit repair and counselling services</li> <li>Predatory investment opportunities with no or low money down</li> <li>Remote technical support; mugshot publication or pay-to-remove sites; essay mills; chain letters; door-to-door sales</li> <li>Any other businesses that Latipay considers unfair, deceptive, or predatory towards consumers</li> </ul>
<b>Adult content and services</b>	<ul style="list-style-type: none"> <li>Pornography and other mature audience content (including literature, imagery and other media) depicting nudity or explicit sexual acts</li> <li>Adult services including prostitution, escorts, pay-per view, sexual massages, and adult live chat features</li> <li>Adult video stores</li> <li>Gentleman's clubs, topless bars, and strip clubs</li> </ul>
<b>Certain legal services</b>	<ul style="list-style-type: none"> <li>Law firms collecting funds for purposes other than legal service fee payment</li> <li>Bankruptcy attorneys</li> <li>Bail bonds</li> </ul>
<b>Firearms, explosives and dangerous materials</b>	<ul style="list-style-type: none"> <li>Guns, gunpowder, ammunitions, weapons, fireworks and other explosives</li> <li>Peptides, research chemicals, and other toxic, flammable and radioactive materials</li> </ul>
<b>Marijuana</b>	<ul style="list-style-type: none"> <li>Cannabis products</li> <li>Cannabis dispensaries and related businesses</li> <li>Products containing any amount of CBD/THC</li> </ul>

<b>Financial products and services</b>	<ul style="list-style-type: none"> <li>• Investment and brokerage services</li> <li>• Lending services</li> <li>• Buy Now Pay Later services</li> <li>• Crowdfunding</li> <li>• Debt collection agencies</li> <li>• Insurance services including medical benefit packages</li> <li>• Money transmitters, currency exchange services and other money services businesses</li> <li>• Neobanks / challenger banks</li> <li>• Other financial institutions</li> </ul>
<b>Government services</b>	<ul style="list-style-type: none"> <li>• <b>Political organizations</b> Government grants</li> <li>• Embassy, foreign consulate, or other foreign governments</li> </ul>
<b>Pharmaceuticals and telemedicine</b>	<ul style="list-style-type: none"> <li>• Online pharmacies</li> <li>• Prescription-only products including card-not-present pharmaceuticals</li> <li>• Telemedicine and telehealth services</li> </ul>
<b>Tobacco</b>	<ul style="list-style-type: none"> <li>• Tobacco products including e-cigarettes and e-liquid</li> </ul>
<b>Gambling</b>	<ul style="list-style-type: none"> <li>• Games of chance including gambling, internet gambling, sweepstakes and contests, fantasy sports leagues with for a monetary or material prize</li> <li>• Sports forecasting or odds making with a monetary or material prize</li> <li>• Lotteries</li> <li>• Bidding fee auctions</li> </ul>
<b>Others</b>	<ul style="list-style-type: none"> <li>• Credit card and identity theft protection services</li> <li>• Other age restricted goods or services</li> </ul>

Latipay also imposes additional jurisdiction specific prohibitions for the following countries and categories:

<b>Hong Kong</b>	<ul style="list-style-type: none"> <li>• Marketing lead generation services</li> <li>• Unregistered charities</li> </ul>
<b>India</b>	<ul style="list-style-type: none"> <li>• Alcohol</li> <li>• Charities</li> <li>• Dating and matchmaking services</li> <li>• Lobby groups, political organizations</li> <li>• Mining and oil drilling</li> <li>• Sex toys</li> <li>• Sexually oriented dating services</li> </ul>

<b>Japan</b>	<ul style="list-style-type: none"> <li>• Animals</li> <li>• C2C services</li> <li>• Donations to individuals</li> <li>• Fundraising for or financing businesses that are listed as prohibited/restricted above</li> <li>• Health instruments</li> <li>• Industrial waste disposal and garbage disposal devices; water purifiers</li> <li>• International marriage brokerage businesses</li> </ul>
<b>Malaysia</b>	<ul style="list-style-type: none"> <li>• Sex toys</li> <li>• Sexually oriented dating services</li> </ul>
<b>Mexico</b>	<ul style="list-style-type: none"> <li>• Adoption agencies</li> <li>• Credit card and identity theft protection services</li> <li>• Cross-border currency exchange services</li> <li>• Debt collection agencies</li> <li>• Direct marketing- travel</li> <li>• Electronic cigarettes for card-not-present transactions</li> <li>• Ephedrine</li> <li>• Game console modification devices</li> <li>• HCG weight loss</li> <li>• Investment services</li> <li>• Penny auctions</li> <li>• Pharmaceuticals wholesale for card-not-present transactions</li> <li>• Search engine optimization</li> <li>• Telemedicine</li> <li>• Tobacco for card-not-present transactions</li> </ul>
<b>Singapore</b>	<ul style="list-style-type: none"> <li>• Marketing lead generation services</li> <li>• Sale of ads for any products or services deemed illegal in Singapore; sales of products that facilitate payments to any of these products or services</li> <li>• Sex toys</li> <li>• Sexually oriented dating services</li> </ul>
<b>United Arab Emirates</b>	<ul style="list-style-type: none"> <li>• Historical artifacts, ivory products, prison-made products</li> <li>• Sex toys</li> <li>• Sexually oriented dating services</li> </ul>
<b>United States</b>	<ul style="list-style-type: none"> <li>• Extended warranties and subscriptions over one year</li> <li>• Sex toys</li> <li>• Sexually oriented dating services</li> </ul>

### 3. Restricted High Risk Sectors

In addition to prohibited sectors, Latipay actively manages its risk through the identification of High Risk sectors that may pose an elevated financial risk or are prone to “bad actors”. These restricted business categories may also be imposed through card network rules, requirements of financial partners, or due to compliance and legal obligations.

Merchants from within these sectors are assessed on a case by case basis with payment scheme partners and undertake enhanced due diligence prior to on-boarding.

<b>Travel</b>	<ul style="list-style-type: none"> <li>• Travel reservation services and clubs</li> <li>• Airlines and cruises</li> <li>• Timeshare services</li> </ul>
<b>Non-fiat currency and stored value</b>	<ul style="list-style-type: none"> <li>• Virtual and cryptocurrencies, non-fungible tokens (NFTs), and mining services (for crypto and NFT supportability and availability by region, please see this support doc)</li> <li>• Prepaid phone cards, sim cards, and phone services</li> <li>• Sale of stored value or credits maintained, accepted and issued by anyone other than the seller</li> <li>• Sale of in-game currency or game items, unless the merchant is the operator of the virtual world</li> <li>• Precious metals and stones</li> <li>• Carbon credits</li> <li>• Speculative trading</li> </ul>
<b>Multi-level marketing</b>	<ul style="list-style-type: none"> <li>• Businesses where sellers get their revenue both from selling items and from signing up new sellers</li> <li>• Network marketing and referral marketing programs</li> <li>• Shipping and forwarding brokers</li> </ul>
<b>Shipping</b>	<ul style="list-style-type: none"> <li>• Shipping brokers</li> <li>• Forwarding brokers</li> <li>• Drop shipping</li> </ul>
<b>Others</b>	<ul style="list-style-type: none"> <li>• Charity sweepstakes and raffles for the explicit purpose of fundraising</li> </ul>

*\*Please note that all lists are representative and continually updated according to advice from Regulators, Payment Schemes and Financial Institution partners.*