



LATITUDE TECHNOLOGIES PTY LIMITED

PRIVACY POLICY

LATITUDE TECHNOLOGIES PTY LTD
ABN: 82617969918
Licence No: 500252

Privacy Policy

Latitude Technologies PTY Limited T/A Latipay is Australia incorporated company with ABN 82617969918 with registered address at Unit 310, 56 Bowman Street, Pyrmont Sydney 2009 Australia with its parent company in New Zealand under Latitude Technologies Limited (company No. 5532326, NZBN 9429041537640). Latipay takes privacy seriously and will only use your personal data for the purpose permitted by applicable law and outlined in this Privacy Policy.

This Privacy Policy describes how [Latitude Technologies PTY Limited] (“we,” “us,” or “our”) collects, uses, discloses, and protects the personal information of our customers and users (“you” or “your”) with the Australian Privacy Principles under the Privacy Act 1988. By using our payment services, you agree to the collection and use of your information in accordance with this policy. This privacy policy is subject to, and must be read in conjunction with, our **Terms of Use**.

2. Information We Collect and Hold

2.1. Personal Information

We may collect and hold personal information:

2.1.1. Provided by you when you apply for and/or use Latipay’s products and services, or when you access and/or use the Latipay website or when you receive payments using Latipay’s payment solutions technology. (Payment Platform.)

2.1.2. From third parties, such as identity verification service providers.

2.1.3. Through your transaction activities on accounts you have with Latipay.

2.1.4. Including your name, date of birth, home address, billing address, email address, the forms of identification you provide (e.g., driving license and/or passport) and the personal information contained within those forms of identification, mobile telephone number, landline telephone number, and other payment details, such as your bank account information, as required by us to complete your transaction and provide you services.

2.1.5. That is relevant for the purposes of providing you with the Latipay service to establish, administer and manage the payment service it provides.

2.2. Use of Personal Information

You agree that we may use this information to assist us in conducting the Latipay service, including (without limitation):

2.2.1. To deliver information and services to you.

2.2.2. For internal research purposes.

2.2.3. To comply with Anti-Money Laundering and Countering Financing of Terrorism Act 2009, Australian Taxation Laws and all other applicable laws. It may disclose personal information to various law enforcement agencies, regulatory authorities and government.

2.2.4. For promoting and marketing Latipay products and services.

2.2.5. To improve the content of this website and to customize this website to your preferences.

2.2.6. Communicating with third-party service providers who assist Latipay with functions such as fraud prevention and technology services.

2.2.7. For any other use that you authorize.

We may also use your personal information to promote and market related products and services to you.

2.3. Collection of Information

We will usually collect information directly from you; however, we may collect information from other sources where you have authorized us to do so or where it is unreasonable or impractical to collect the information directly from you.

2.4. Failure to Provide Personal Information

You may choose not to provide personal information to us; however, this may result in you being unable to use the Latipay products and services.

3. How We Use and Disclose Information

3.1. Use of Personal Information

We may use the personal information for the purposes set out in clause 2.2.

3.2. Promotional and Marketing Communications

3.2.1. You consent to receiving communications from us electronically, and you agree that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing. You agree to be bound by any agreement reached through electronic communications in terms of the Electronic Transactions Act 2002.

3.2.2. In relation to promotional and marketing communications, we will always provide you with a simple means of opting out of receiving such information in the future (for example, by clicking “unsubscribe” in email communications from us), or you can contact us directly. If you do not wish to receive any marketing information, please send an email to privacy@latipay.net. Upon receipt of your notification, we will action your request.

3.3. Disclosure of Personal Information

We may disclose personal information to third parties:

3.3.1. To verify the information provided to us in your registration application.

3.3.2. If we are required or authorized by law to disclose the information.

3.3.3. Where it is necessary to facilitate any sale of the Latipay business.

3.3.4. To promote and market related products and services to you.

3.3.5. In the context of providing services to you.

3.3.6. If authorized by you. You can, by contacting us, instruct us not to disclose your personal information to third parties in relation to promoting and marketing related products and services to you. We do not sell personal information to third parties. We may also disclose your information to related companies.

3.4. Overseas Disclosure

3.4.1. We may transfer your personal information to entities located outside of Australia. When we do so, we will use reasonable efforts to ensure your personal information is protected.

3.4.2. If you use the Latipay products and services to receive payments for goods and services from a Chinese National, your personal information may be disclosed by Latipay to overseas recipients, being third-party service providers or regulatory agencies in China who assist Latipay with meeting its regulatory obligations in Australia and China.

3.4.3. If you do not want your personal information to be disclosed overseas, please contact us. Please note that a request that your personal information not be disclosed overseas may impact your ability to use the Latipay products and services.

4. Right of Access and Correction

4.1. Right of Access

You can access and request the correction of any of your personal information at any time. You may also request that we delete your personal information; however, this may impact your ability to use the Latipay products and services.

4.1.1. While it is best that you update your personal information regularly, we may from time to time contact you to update your personal information to ensure data is accurate and up to date.

5. Storage and Security of Information

5.1. Security Measures

We might hold your personal information both electronically and physical formats.

We implement strict access controls, and we take all reasonable steps to protect the personal in from unauthorized access, modification or disclosure.

We take reasonable measures to protect all personal information and to ensure your information may only be accessed, used, or modified by authorized persons.

5.1.1. We use third-party data services and take reasonable steps to ensure all third-party services implement suitable information security.

5.2. Cookies

5.2.1. We use technology called cookies when you use the Latipay website. A cookie is a piece of information that our web server will send to your machine. The cookie is stored on your hard drive or in memory, but it does not give us information about your computer. We use cookies to learn more about

the way you use the Latipay website, products, and services and to help us improve your use of the Latipay website, products, and services.

5.2.2. You can configure your web browser to accept or reject all cookies, or to notify you when a cookie is sent (please refer to your browser instructions to learn more about this). Use of the Latipay website requires you to have cookies enabled in your web browser. If you disable the use of cookies on your web browser or remove or reject specific cookies from our website, then you will not be able to use the Latipay website.

5.3. Deletion of Information

If we no longer need to hold your personal information for the purposes for which it was collected, and no applicable law requires us to retain that information, we will take reasonable steps to securely destroy and dispose of your information.

6. Questions and Complaints

6.1. Privacy Officer

If you wish to contact us in relation to this Policy, please contact our Privacy Officer:

Email: privacy@latipay.net

6.2. Privacy Commissioner

If you are not happy with our response to your query or complaint, you may file a complaint directly with our Privacy Officer at the contact above or you may refer to the Australian Information (Privacy) Commissioner (see www.oaic.gov.au).

7. Changes to Privacy Policy

7.1. Policy May Be Changed

We may change this Privacy Policy from time to time by posting an updated version on www.latipay.net

8. Interpretation

****8.1.** "You" means a person who visits the Latipay website and uses Latipay products and services.

This Privacy Policy was last updated on 28th May 2024.